

Offsites 101

Offsites, sometimes called “company retreats,” are events where your team gathers away from your usual work environments to focus as a team. They can range from 1 day to 1 week, and can look radically different from one company to the next. Some offsites might gather the team in a hotel ballroom for a catered lunch and some breakouts, while others are more adventurous—like getting the team deep in the wilderness on an outdoor adventure.

While the practicalities vary, they usually have some goals in common:

- 1** They get the whole team together for deep work outside of their usual routine
- 2** Attendees think big-picture about the direction of their company
- 3** And perhaps most importantly: team bonding!

