

Are internal hackathons really good for business?

PROS

Hackathons are innovation incubators.

They can help make the workplace more inclusive by allowing people to work on projects they don't normally get to work on with others outside their own team.

It's a chance to learn and try new things.

CONS

If a game-changing product is your barometer for success, you're setting yourself up for failure.

They're bad for team dynamics. If the organizers don't encourage it, hackathons can be pretty exclusionary based on who naturally works together.

Hackathons have a bad reputation for being exhausting and leaving participants without a lot of tangible stuff to show for their hours.