

# Here's what our customers say about moving to cloud



95% of new Atlassian customers choose cloud and more on-premise customers than ever before are making the move to cloud. We surveyed 320 customers who recently migrated to better understand:

- How does cloud really stack up against on-premise solutions?
- Why are server and Data Center customers deciding to make the switch to cloud?
- What do migrated customers see as the key benefits of cloud?

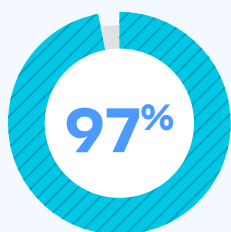
## Question: How does cloud compare to server and Data Center?

Customers ranked the following as better or equal on cloud compared to server and Data Center:

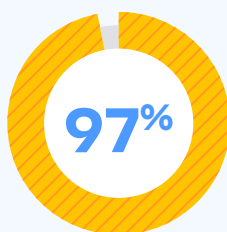
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The stability and security is substantially better than we achieved on-premise.

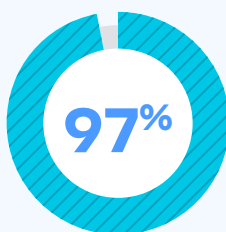
- Jarrett Prosser, Lead Engineer,  
Rollercoaster Digital



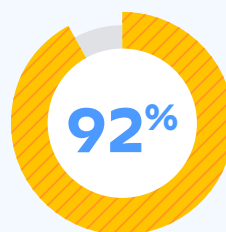
Innovation



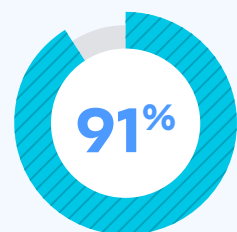
Reliability



Change  
management



Compliance



Security

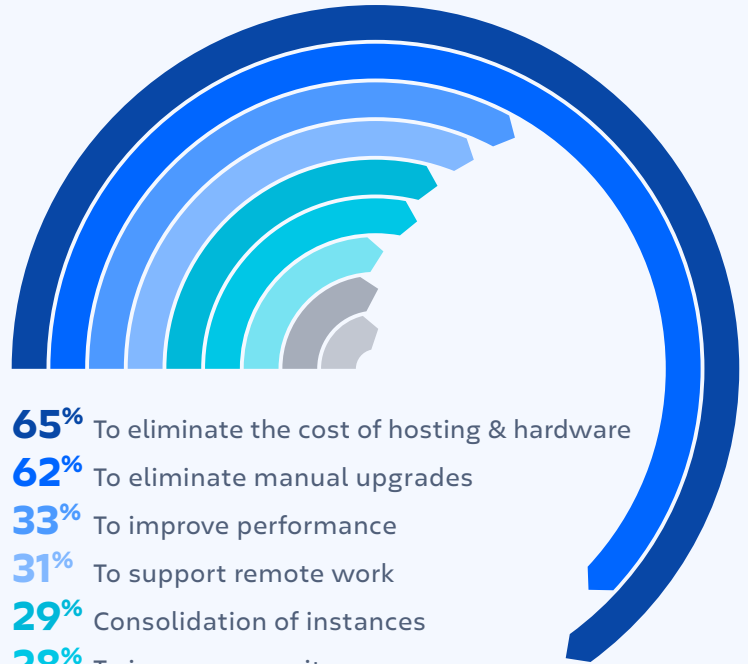
## Question: Why did you choose to migrate?

Every team is different, so every journey to cloud is different. But when we asked customers why they decided to make the switch, here's what they had to say.



Our cost analysis easily showed that we could spend less per year on cloud than server, as well as get more features and integrations with less downtime. It was an easy, no-brainer decision to make the jump.

– Marcus Hecht, IT Professional, ClearlyRated



- 65%** To eliminate the cost of hosting & hardware
- 62%** To eliminate manual upgrades
- 33%** To improve performance
- 31%** To support remote work
- 29%** Consolidation of instances
- 28%** To improve security
- 24%** To increase time to value & speed
- 22%** Digital transformation directive
- 21%** To increase rate of innovation

## Question: What are the top benefits of cloud?

There's lots to love about cloud, but here are some of the top benefits of making the switch.



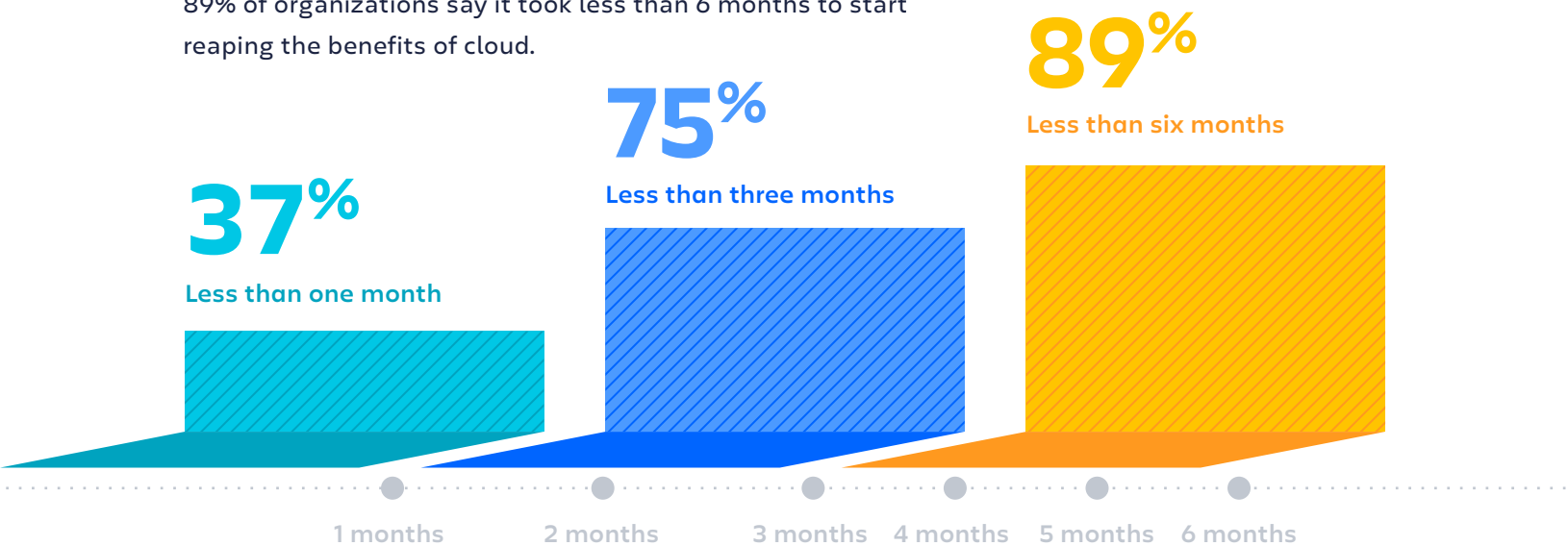
Server maintenance is a thing of the past now. We don't have to worry about drives filling up, restoring backups, maintaining databases, updating certifications, etc.

– Operations Manager, Medium Enterprise Consumer Services Company

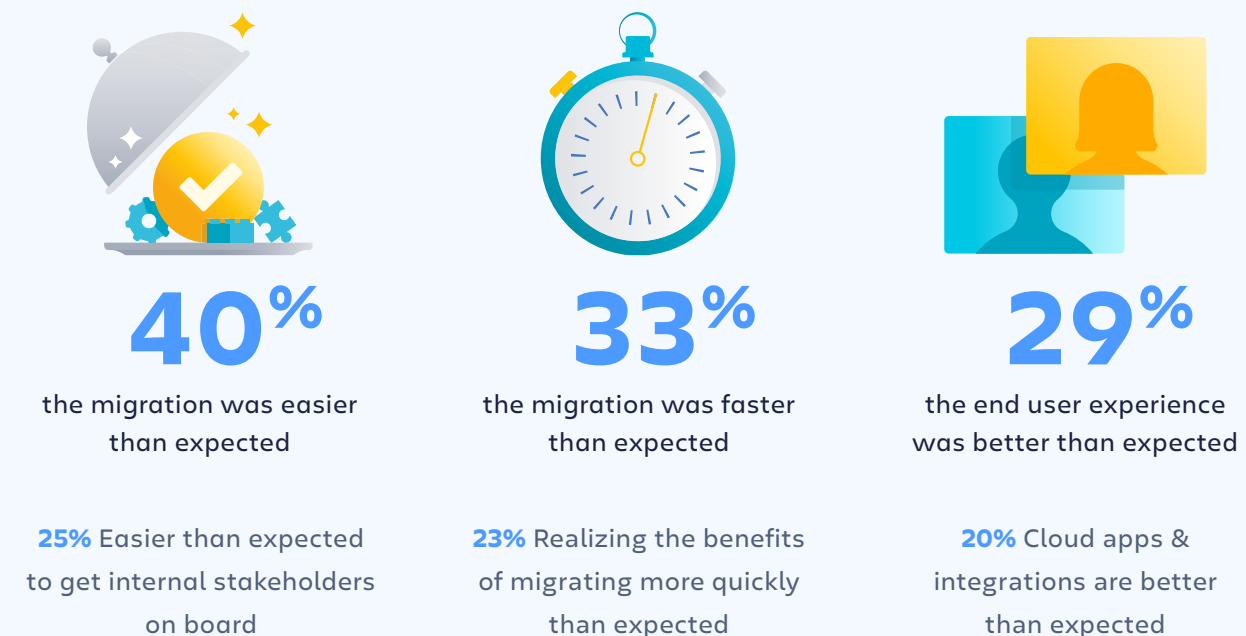
- Peace of mind around maintaining security and version upgrades  
205 respondents
- Improved speed & accessibility  
142 respondents
- Improved employee satisfaction  
139 respondents
- Improved performance  
123 respondents
- Reduced total cost of ownership for Atlassian products  
118 respondents
- Improved security  
110 respondents
- Increased capacity for teams to focus on strategic goals  
96 respondents
- Better third party apps & integrations  
75 respondents

## Question: How long did it take to realize the benefits of migrating to cloud?

89% of organizations say it took less than 6 months to start reaping the benefits of cloud.



## Question: What was most surprising about migrating to cloud?



## Question: How does migrating to cloud save teams money and time?



83%

Moving to cloud saves  
our admins time



54%

Moving to cloud saves us  
money we were spending to  
maintain hardware

## Considering moving to cloud?

90%

of Atlassian customers who made the switch say they'd recommend our cloud products. If you're planning a migration of your own, check out our Cloud Migration Center and the Atlassian Migration Program: a collection of tools, resources and support that's free for all migrating Atlassian customers.

**Source:** TechValidate survey of 320 Atlassian customers

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Considering your own move to cloud?  
[Visit the Cloud Migration Center to learn more](#)