

22

PIECES OF COVERAGE:

174M

ONLINE READERSHIP:

233K

ESTIMATED COVERAGE VIEWS:

46

AVERAGE DOMAIN AUTHORITY:

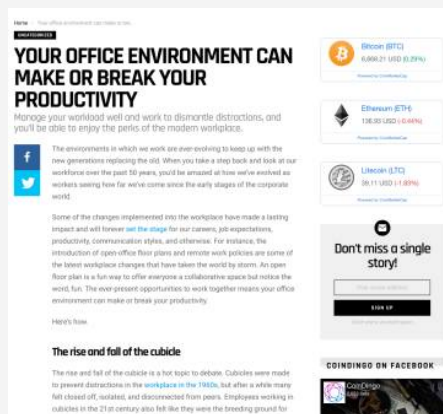
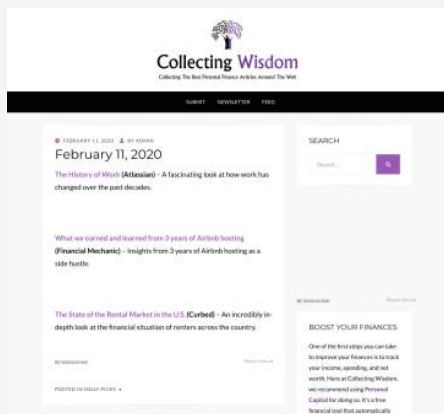
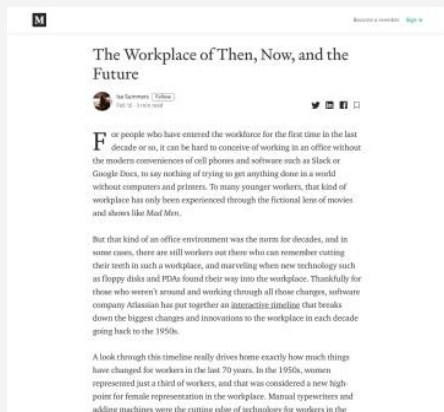
96

HIGHEST DOMAIN AUTHORITY :

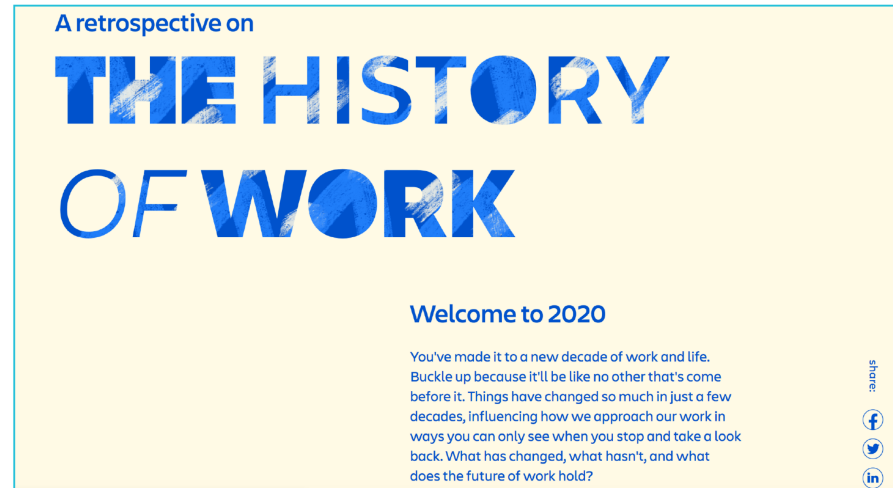
21

DO-FOLLOW LINKS:





SUMMARY



‘The History of Work’ was a successful promotion campaign for Atlassian earning **22 backlinks**, 21 of which were do-follow, to the Atlassian site. This campaign earned coverage from a variety of outlets, from industry blogs and newsletters to notable outlets such as **Medium (DA 96)** and **Thrive Global (DA 79)**.

Additionally, this campaign is ranking on page 1 for the keywords “history of work” (position 2) and “the history of work” (position 2). This campaign could be further optimized by an SEO to be more effective in answering search queries related to the history of the workplace in the US.

Based on the feedback received from journalists during the promotional period, we feel that this piece of content will continue to get links over time. Various media outlets noted that they would keep this piece of content on hand for any upcoming stories on the history of work. This speaks to it being a solid piece of resource content that will build links far beyond the promotional period.

The Workplace of Then, Now, and the Future



Isa Summers [Follow](#)
Feb 12 · 3 min read



For people who have entered the workforce for the first time in the last decade or so, it can be hard to conceive of working in an office without the modern conveniences of cell phones and software such as Slack or Google Docs, to say nothing of trying to get anything done in a world without computers and printers. To many younger workers, that kind of workplace has only been experienced through the fictional lens of movies and shows like *Mad Men*.

But that kind of an office environment was the norm for decades, and in some cases, there are still workers out there who can remember cutting their teeth in such a workplace, and marveling when new technology such as floppy disks and PDAs found their way into the workplace. Thankfully for those who weren't around and working through all those changes, software company Atlassian has put together an [interactive timeline](#) that breaks down the biggest changes and innovations to the workplace in each decade going back to the 1950s.

A look through this timeline really drives home exactly how much things have changed for workers in the last 70 years. In the 1950s, women represented just a third of workers, and that was considered a new high-point for female representation in the workplace. Manual typewriters and adding machines were the cutting edge of technology for workers in the 50s, and the automotive industry was leading America's economy.

The 60s brought the rise of the cubicle and drinking at lunch, as well as the introduction of electronic typewriters to offices across the country. In the 1970s dress codes at workplaces began to relax in response to a general cultural shift that encouraged individuality and style, and technology

(EST.) MONTHLY VISITS:

153M

(EST.) COVERAGE VIEWS:

91.3K

DOMAIN AUTHORITY:

96

The Morning News

Friday Headlines | **Currently**

To curtail the spread of coronavirus in China—where infections are doubling every four days—officials have ordered house-to-house searches in Wuhan, **moving the sick to massive quarantine centers.** 1/20

Chinese authorities appear to be trying to censor the news that the doctor who alerted the medical community about the start of coronavirus **has himself died of the virus.** 2/20

A decade ago, the H1N1 flu flooded US hospitals with patients. Now staff are preparing for what happens if **coronavirus takes a similar path.** 3/20

Correction: Yesterday's coronavirus dashboard link got screwed up. Sorry about that. You can **use this one instead.** 4/20

Amid budget cuts and anti-abortion legislation in the US, some OB-GYNs are using Reddit to **offer medical advice.** 5/20

All the results are now in for the Iowa caucuses, but it's still a **virtual tie between Buttigieg and Sanders.** The DNC is **calling for a "recanvass."** 6/20

From the era of Bushisms to Pelosi shredding Trump's speech: A 20-year history of how American politics **became a sequence of memes.** 7/20

A proposed executive order states federal buildings should use a classical style. Modern designs would **need White House approval.** 8/20

Mapping where flooding will displace Americans—and where they're likely to move—if sea levels rise **by six feet by 2100.** 9/20

"The likelihood of a bumblebee population surviving in any given place has declined by 30% in the course of **a single human generation."** 10/20

The Morning News - Newsletter

FEB 7 2020

(EST.) MONTHLY VISITS:

17.6M

(EST.) COVERAGE VIEWS:

37.5K

DOMAIN AUTHORITY:

85



Welcome to Trendlines #26. In this edition: Medieval graphic design, the past and future of work, second-order thinking, and more.

When you think, do you have an inner monologue? [Blogger Ryan Langdon started a bit of a viral hullabaloo](#) with his post about people who do not have an inner monologue. Check it out and report back...do you think in words or images?

Once again, thank you for your support — I appreciate it. Please consider forwarding to a friend and encouraging them to subscribe to [Trendlin.es](#).

Hit reply and let me know what you think or send me a link to something cool.

Thanks,
jerry

Once and Future Work

Atlassian, makers of software like Jira, Trello, and Bitbucket, have produced [a fascinating retrospective of work](#) from the 1950s to today. I particularly loved the images of old office equipment and the predictions of work in the future from each decade.



Trendlines - Newsletter

FEB 10 2020

(EST.) MONTHLY VISITS: **17.6M**

(EST.) COVERAGE VIEWS: **37.5K**

DOMAIN AUTHORITY: **85**

10 stories we've enjoyed this week

[View this email in your browser](#)

STORY THINGS

Hi All,

We've just launched a side project that you may be interested in, especially all our friends who work in tech and public media. The [Public Media Stack](#) is an annual report on ethical technology. We want to help organisations make better choices about the tech they use. The report is collection of case studies, data and essays from some of the brightest minds in tech. Get in touch with [Matt](#) if you can support in any way

Another thing from us this week is our latest [Identities of the World](#) story about financial inclusion. This week's film features Candy, a Venezuelan migrant who fled the crisis in her home country to start a new life in Colombia.

If you anything you want the world to know about, or you want to chat about content production or strategy work, do [get in touch](#).

Enjoy today's stories.
Hugh

The Short Story

[Humans of New York and the Incredible Story of Bobby Love](#) (7 min read)

[How to Build Better Calls to Action](#) (8 min read)

[Maximise Your Next Big Career Move with this Tool](#) (6 min read)

[The Art of Using Music to Tell Stories](#) (4 min read)

[Good Advice on Going It Alone](#) (5 min read)

[Rule of Three: Robert Webb on The Young Ones](#) (1 hour listen)

[Nice Clip of The Irishman Table Read From 2013](#) (3 min watch)

[The History of The Future of Work](#) (8 min read)

[Why This 4 Minutes From Tarantino's 'Hollywood' is So Smart](#) (5 min watch)

[Kermit The Frog Does Talking Heads](#) (1 min watch)



(EST.) MONTHLY VISITS:

17.6M

(EST.) COVERAGE VIEWS:

37.5K

DOMAIN AUTHORITY:

85



The Art of Work

Hi there,

As you probably know, this newsletter is all about work — it even says it up there! But what about the Art of Hobbies? When you work full-time, it's important to unwind when you can — be it with a book, a movie, or a video game. But have you ever explored what else you could do? Sure, you might have taken a pottery class before, but have you considered [geocaching](#), [mushroom hunting](#) or [gingerbread house making](#)? There's [a world of hobbies out there](#), and it would be a waste if you wouldn't try a couple of weird ones. Before you know it, it might just turn into your next job.

All good things,
Team [Homerun](#)

Like what we're doing with The Art of Work? Forward this newsletter to a friend or have them subscribe [right here](#).

Four recommendations

INTERESTING

[History of Work](#)

Humans are a particularly productive species. We've been working for decades on end, and Atlassian took the turn of the decade as a chance to step back and write up what's changed over the years, and where it might be headed in the future. All of their research has been poured into a beautifully designed website. making it a joy

— Atlassian

[COMMUNITY](#) // January 31, 2020

An All-Encompassing Look at the Workforce by Decade

*From the 1950s until now*By [Emma Britton](#), Business and Lifestyle Writer

The way we work now is almost entirely different from the way the workplace looked 50 years ago. From adding women to the workforce and later on adding technology, it's almost impossible to see similarities between the workforce of once-upon-a-time to the

(EST.) MONTHLY VISITS: **1.77M**

(EST.) COVERAGE VIEWS: **5.25K**

DOMAIN AUTHORITY: **79**

The history and futures of work since the 50s

posted by Patrick Tanguay © Feb 06, 2020



Quite interesting and well designed [retrospective on the History of Work](#) at Atlassian, looking at every decade starting in the 50s; what office work looked like, technological innovations, and how the future of work was imagined during each decade.

In a 1964 interview with the BBC, science fiction writer Arthur C. Clarke nailed almost all of his predictions for the year 2014. He predicted the use of

(EST.) MONTHLY VISITS: **913K**

(EST.) COVERAGE VIEWS: **2.08K**

DOMAIN AUTHORITY: **78**

ADS VIA CARBON



[Build an audience for your brand new business with the](#)

Graduating College This Year? Here's What to Expect (And How to Explain to Your Parents)

By MEL GRACE | Feb 14, 2020 12:43 pm

UPDATED: Feb 14, 2020 2:29 pm



Shutterstock

FROM OUR NETWORK

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Finding a job and getting the role after you graduate depends on a bunch of different factors.

The workplace of 2020 is super different than the workplace your mom joined when she graduated from college. You're probably sick of hearing this by now — especially because surely, your parents are wondering how you'll use the degree you've been working towards for years — but soon, you'll be joining the workforce. It's important to have a general understanding of what that might be like, and how to prepare because the workforce has changed since the days your parents were hunting for entry-level jobs.

For one thing, a remote job is still a job. Did you know the future of work is really trendings towards catering to the digital nomad population? Of course, that depends on what your industry of choice is and how your degree applies to the work, but remote work has changed the workplace so much. There are a lot of benefits — firstly, working remotely helps the balance of work-life. For some students, it's an easier transition than a traditional 9-5. With so many classes available online, students can get used to remote work essentially having their handheld while they learn how to be professional and accountable for their work.

Do expect the job hunt to be a bit more complicated than you might first expect. New graduates often experience a lull between a full-time job and their graduation date. According to new studies, it takes a new grad an average of three to six

(EST.) MONTHLY VISITS:

109K

(EST.) COVERAGE VIEWS:

598

DOMAIN AUTHORITY:

65



[Confessions Of A Dude With A Waifu Girlfriend](#)



[10 Best Sleep Products That Will Help You Get A Restful Night Of ZZZs](#)



[15 Women Reveal What It's Like Having Sex With A Micropenis](#)



[16 Transformations That Prove A Good Barber Is Basically Like A Plastic Surgeon](#)

[Home](#)

[Interesting](#)

[Jiu-Jitsu](#)

[Life](#)

[Man-Up](#)

[Products](#)

[The Dumping Grounds](#)

[Women](#)

Linkage

February 6, 2020 | [0 Comments](#) | Topics: [Links](#)



0 Shares



Search

Search



[11 Effective Products That Prevent Hair Loss And Promote Healthy Hair Growth](#)



Sanders declares victory in Iowa caucus as final results trail in - [Boing Boing](#)

Gay Uncle Hypin His Niece Up While She Fights - [Fly Height](#)

Bridezilla Asks For Free Wedding In Return For "Instagram Exposure," But Doesn't Even Have Instagram - [Ruin My Week](#)

An anti-Putin blogger was murdered in a French hotel, and the killing has the hallmarks of the Russian hit squad causing chaos in Europe - [Business Insider](#)

Barbers swear by these for trimming beards and facial hair - [Amazon](#)

What The 'Future Of Work' Has Looked Like In Every Decade Since The '50s - [AHaeian](#)



[Parenting Done Right!](#)



Caveman Circus

FEB 6 2020

(EST.) MONTHLY VISITS:

892K

(EST.) COVERAGE VIEWS:

4.88K

DOMAIN AUTHORITY:

61



Hi, I'm Blake.

I run this joint. Don't know where to start?
Let me show you around:

- [LOG OFF](#): Read my best-selling book
- [Hire me](#): Really good content guy™
- My work: How I advise Fortune 100 companies
- [Top 20 U.S. media](#): How I make news for them
- [Best of the blog](#): 15 years later

AS SEEN ON



Featured stories

1. About me: What you need to know
2. How I got to where I am today
3. Using numbers to look your best
4. Favorite saying: "I won't judge"
5. Best of the blog: 15 years later
6. LOG OFF: Buy my best-selling book

[read more](#)

Some of my favorites

1. What 10,000 miles from home feels like
2. 5 things dance class taught me
3. Reading this will make you want a dog
4. 10 things I learned after back surgery
5. How to succeed: "No" means ask another
6. 8 people you should be extra kind to

[read more](#)

Published works

1. USA Today: Hiking Japan for 1000 years
2. LA Times: Cruising The Med w/ 5 kids
3. Lonely Planet: How to travel at home
4. NBC: My Disneyland conversion story
5. Orbitz: The time I jumped off Irish cliffs
6. My best travel stories

[read more](#)

What does "American" mean? Hampton Sides has a pretty good answer

Below is excerpted from Americana by Hampton Sides, which I recently enjoyed reading.

A few years ago, I was passing through Marrakech on my way to the Sahara for a magazine assignment. One afternoon, outside La Mamounia Hotel, I was accosted, as all tourists inevitably are, by a "guide." He was an intense young Berber with penetrating eyes and a brisk stride, one of those canny creatures of the bazaar. He wore a slick black suit.

"Hello, American?" he said, instantly sizing me up.

"No, no American," I replied and walked on as fast as I could. Not that I'm embarrassed by my nationality, but I'd been told the guides assume all Americans are loaded. Besides, I didn't want a guide that day, and this guy really seemed like an operator.

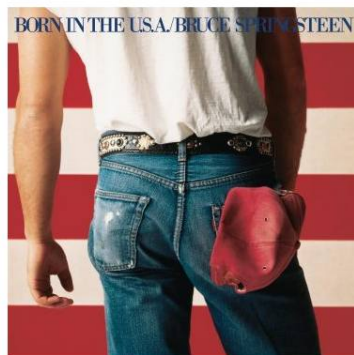
He looked puzzled. "American, yes? You need guide for the souk. We buy rugs now."

I shook my head vigorously and picked up my step, but he persisted. "British. German, yes? Canadian?" I could almost hear his brain racing.

"I am Finnish," I said. Someone had told me this always throws the guides. [Continue reading...](#)

[READ MORE: American, books, culture, Hampton Sides](#)

[Comments \(0\)](#)



Blake Snow

(EST.) MONTHLY VISITS:

2.46K

(EST.) COVERAGE VIEWS:

260

DOMAIN AUTHORITY:

46



(EST.) MONTHLY VISITS:

1.11K

(EST.) COVERAGE VIEWS:

159

DOMAIN AUTHORITY:

33



By Bill Keaggy
Co-founder +
creative director

The Tremendous 10 link roundup, #198

2 min read

2/7/20 7:32 AM

- [The mythology of startup success has to change](#) | "It's the Shark-Tank-ification of building businesses. It's mythology, really. A narrative of Herculean efforts, nonstop 'hustle' and miraculous overnight successes which has only been amplified by startup blogs, startup events, successful founders, investors, social media, and, ultimately, popular media."
- [Under stress at work? Just remember: Don't believe what you think.](#) | "Here's how you can take control of your brain's knee-jerk reactions to distressing situations, says psychology researcher Lisa Penney."
- [Peter Saville Wrote the Source Code](#) | "How the English graphic designer set the course for contemporary visual culture."
- [NYPL Labs: What's on the menu?](#) | "With approximately 45,000 menus dating from the 1840s to the present, the New York Public Library's restaurant menu collection is one of the largest in the world, used by historians, chefs, novelists and everyday food enthusiasts."
- [A 2020 Retrospective on the History of Work - Infographic](#) | "Welcome to 2020. You've made it to a new decade of work and life. Buckle up because it'll be like no other that's come before it. Things have changed so much in just a few decades, influencing how we approach our work in ways you can only see when you stop and take a look back. What has changed, what hasn't, and what does the future of work hold?"
- [How did Mary Engelbreit get so woke?](#) | "St. Louis artist known for cute drawings isn't holding back." (Tremendousness STL actually works out of her old office space!)
- [Storyblaster](#) | "Grow your audience, increase sales, and raise funds through the only story-based social media management platform."



Discerning content for Bad Hombres and Nasty Women

Wednesday, February 12, 2020

Website Wednesday 20.7

Like 0

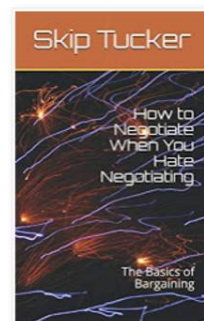
Website Wednesday

a subsidiary of Skip's House of Chaos

(The 234,453rd Most Interesting Man in the World)

"From the Large Intestine of the Internets,
through the Sphincter of Electronic Mail

How to Negotiate When You Hate Negotiating



The Basics of Bargaining

Skip Tucker Blog

FEB 12 2020

(EST.) MONTHLY VISITS: 1.29K

(EST.) COVERAGE VIEWS: 226

DOMAIN AUTHORITY: 29



A stream of things
going in and out of the
brain of [Doug Belshaw](#).

 [BECOME A PATRON](#)

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14 February 2020

Friday feelings

It's Friday again, so I'm here trawling through not only the most
interesting stuff that I've read this week, but also verbs that begin with the
letter 'f'.

Happy Valentine's Day! Especially to my wonderful wife Hannah. We'll
have been together 20 years this coming May 😊

Flying to Conferences

” *The problem – and the solution – to the issues of environment and
poverty and the rest lie in the hands of those people who have the
power to change what we're doing as a society, the one percent who
hold most of the world's power and wealth. They benefit from
environmental degradation and we pay the price, just as they
benefit from oppressive labour laws, the corruption of government
officials, and ownership of real and intellectual property.*

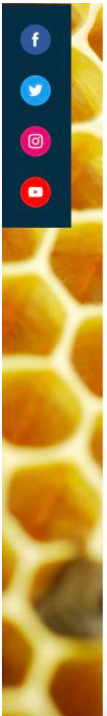
— STEPHEN DOWNES (HALFAN HOUR)

Doug Belshaw's Thought Shrapnel

(EST.) MONTHLY VISITS: **1.88K**

(EST.) COVERAGE VIEWS: **329**

DOMAIN AUTHORITY: **29**



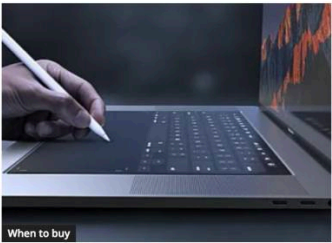
Technology Form



Robots at Work and Play : From the aesthetic fascination with robotics.

The history and futures of work since the 50s : An interesting and well-designed retrospective of how to work. It is complete with views from various eras on the innovations that would shape the future of employment.

WHEN TO BUY



The Beast is comming! Between the 4th to the 8th of June...

Bit2Geek - May 16, 2018
The last time Macbooks were updated was at WWDC 2017, and international analysts expect that between june 4-8, ...



The first robot to live among humans, already in 2019!
May 16, 2018

HOT NEWS



Bit2Geek

FEB 21 2020

(EST.) MONTHLY VISITS:

3.17K

(EST.) COVERAGE VIEWS:

708

DOMAIN AUTHORITY:

23

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Curiously Persistent...



...Persistently Curious

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About the blog

This is the personal blog of Simon Kendrick and covers my interests in media, technology and popular culture. All opinions expressed are my own and may not be representative of past or present employers

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Advertisements

We Love the Internet 2020/12: The 25 songs that matter

now edition

Posted on **March 20, 2020** by Simon Kendrick

Part 1: For the day job

Things to think about:

- [How to Run a Business in 2020](#)
- [Coronavirus Is a Preview of Our Self-Isolating Future](#)
- ["I'm Not An Epidemiologist But...": The Rise Of The Coronavirus Influencers](#)
- [You Have a Moral Responsibility to Post Your Boring Life on Instagram](#)
- [The Economics of 24/7 Lo-Fi Hip-Hop YouTube Livestreams](#)
- [With cookies on the way out, advertisers turn to old-school measurement methods](#)
- [How Dubsmash revived itself as #2 to TikTok](#)
- [Addressable TV: the pros and cons of ads made just for you](#)

Reference points:

- [25 songs that matter now](#)
- [Basic Consultant Diagrams](#)
- [Why outbreaks like Coronavirus spread exponentially, and how to "flatten the curve"](#)
- [Digital trends 2020: Every single stat you need to know about the internet](#)
- [1,000 True Fans? Try 100](#)
- [Brand communications in time of crisis](#)
- [A retrospective on the history of work](#)
- [Price changes in textbooks versus recreational books over the past 15 years](#)

Longer reads:

- [Facebook Advertising Decoded in 15 Minutes](#)
- [Adventures in Publishing Outside the Gates](#)
- [Leaked Documents Expose the Secretive Market for Your Web Browsing Data](#)
- [How Cameo Turned D-List Celebs Into a Monetization Machine](#)
- [Invisible censorship](#)
- [Big Swinging Brains and fashy trolls: how the world fell into a clickbait death spiral](#)

Part 2: For the lunch-break

Things to play with/watch/listen to:

- [Board game arena](#)
- [You can now make sick beats in Microsoft Excel](#)
- [Fire in the hole](#)
- [Family fixes home in ghost-town lab & tells others to follow](#)
- [Cooking with Paris](#)
- [Helicóptero da polícia é atingido por caminhão ao tentar decolar](#)
- [A cutting three-card magic trick](#)
- [A Russian prankster glued a massive portrait of President Vladimir Putin to the](#)

Categories

March 2020

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«	Feb					

Archives

 ...

Curiously Persistent

MAR 20 2020

(EST.) MONTHLY VISITS:

Data not
available

(EST.) COVERAGE VIEWS:

10

DOMAIN AUTHORITY:

23

Create BlogSign In

Media Dragon

Daily Dose of Dust

Jozef Imrich, name worthy of Kafka, has his finger on the pulse of any irony of interest and shares his findings to keep you in-the-know with the savviest trend setters and infomaniacs.

"I want to stay as close to the edge as I can without going over. Out on the edge you see all kinds of things you can't see from the center." -Kurt Vonnegut

Powered by **His Story: Cold (War) River**

Tuesday, February 11, 2020

The history and futures of work since the 50s: Top Secret Investigation into innocent Jozef Imrich in 2020 ...

One of the greatest problems of our time is that many are schooled but few are educated.

— Thomas More, born in 1478

Not everything notable gets noticed, and that's true in blogging, too. Sydney airport and its broken trolley check out this morning were noticeably annoying ...

Most firms have a CEO. How about a CMP? — a call for business to hire “chief moral philosophers via Disclosure Groupies

Are firstborns really natural leaders The Conversation This last born wants to know....

A GOOD BOSS is better than a good company: Role Models like Dr Cope are hard to come by ...

Better to have a GOOD BOSS in a bad company, rather than a BAD BOSS in a good company ! Agree ?

Links

Page Rank5/10PRChecker.info

Google

Webwww.amedia dragon.blogspot.com

Search

Wade In From the Cold!

“...they turned to the bloggers, who might be unfiltered and full of shit, but they were fast, prolific, and allowed you to triangulate the truth. Get your news from six or nine sources and you can usually tell the bullshit from reality.”

“Everything is ‘just a story.’ Tragedy, comedy, end of the world, whatever, it’s just a story. What matters is making sure it’s heard.”

— Mira Grant, Feed that eery torch to the truth

“Think about the word destroy. Do you know what it is? De-story. Destroy. Destory. You see. And restore. That’s re-story. Do you know that only two things have been proven to help survivors of the Holocaust? Massage is one. Telling their story is another. Being touched and touching. Telling your story is touching. It sets you free.”

- Francesca Lia Block, author

Media Dragon continues the exploration of pioneering and mittleuropean collective memory channeling Faulkner’s famous aphonsm— The Past Is Never Dead-Is It?

So continue to do what scares you ... We repeat we did not start the fire!

Brene Brown nailed it when she pointed out that “courage starts with showing up and letting ourselves be seen.”

“There must always be two kinds of art, escape-art, for man needs escape as he needs food and deep sleep, and parable-art, that art which shall teach man to unlearn hatred and learn love.”

~ W.H. Auden, “Psychology and Art To-day”

“How does one become a butterfly?” she asked pensively. Orange Butterfly “You must want to fly so much that you are willing to give up being a caterpillar.”

—Kafkaesque - surreal - Trina Paulus

“What is life but an ongoing war ... So read like a butterfly, write like a dragon. History tends to be written by the victors, but it’s victims who write the memoirs.”

Douglas Coupland asks us: “Do you remember how you felt at seventeen? I do and I don’t (...) Imagine you came from outer space and someone showed you a butterfly and a caterpillar. Would you ever put the two of them together? That’s me and my memories.”

Amedia Dragon Blog

FEB 11 2020

(EST.) MONTHLY VISITS:	1.33K
(EST.) COVERAGE VIEWS:	308
DOMAIN AUTHORITY:	22

 FEBRUARY 11, 2020  BY ADMIN

February 11, 2020

The History of Work (Atlassian) – A fascinating look at how work has changed over the past decades.

What we earned and learned from 3 years of Airbnb hosting (Financial Mechanic) – Insights from 3 years of Airbnb hosting as a side hustle.

The State of the Rental Market in the U.S. (Curbed) – An incredibly in-depth look at the financial situation of renters across the country.

 MEDIIVINE

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One of the first steps you can take to improve your finances is to track your income, spending, and net worth. Here at Collecting Wisdom, we recommend using **Personal Capital** for doing so. It's a free financial tool that automatically tracks your cash flow and your net worth.

SHARE YOUR FEATURE

Collecting Wisdom

FEB 11 2020

(EST.) MONTHLY VISITS:

5.57K

(EST.) COVERAGE VIEWS:

1.33K

DOMAIN AUTHORITY:

21

UNCATEGORIZED

YOUR OFFICE ENVIRONMENT CAN MAKE OR BREAK YOUR PRODUCTIVITY

Manage your workload well and work to dismantle distractions, and you'll be able to enjoy the perks of the modern workplace.



The environments in which we work are ever-evolving to keep up with the new generations replacing the old. When you take a step back and look at our workforce over the past 50 years, you'd be amazed at how we've evolved as workers seeing how far we've come since the early stages of the corporate world.

Some of the changes implemented into the workplace have made a lasting impact and will forever [set the stage](#) for our careers, job expectations, productivity, communication styles, and otherwise. For instance, the introduction of open-office floor plans and remote work policies are some of the latest workplace changes that have taken the world by storm. An open floor plan is a fun way to offer everyone a collaborative space but notice the word, fun. The ever-present opportunities to work together means your office environment can make or break your productivity.

Here's how.

The rise and fall of the cubicle

The rise and fall of the cubicle is a hot topic to debate. Cubicles were made to prevent distractions in the [workplace in the 1960s](#), but after a while many felt closed off, isolated, and disconnected from peers. Employees working in cubicles in the 21st century also felt like they were the breeding ground for distractions, especially personal ones. Cell phones and internet browsing in a private space can leave workers a full task load accomplishing nothing at the end of their workday.

Despite this, many would agree that the death of the cubicle has positively impacted their productivity and working styles. Open-office floor plans promote collaboration and encourage workers to stay on track knowing they can

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What's in your safe?

Published February 11, 2020 by J.D. Roth

¡Hola, amigos! Welcome once more to Apex Money, your source for the top money stories from around the web.

As I mentioned yesterday, I'm hanging out with a bunch of blogging buddies at Lake Tahoe, on the Nevada-California border. For fun, I've asked them to share some of their favorite recent articles with me. Everyone keeps pointing out the Tim Ferriss piece we linked to yesterday. It's on all of our minds. But I can't link to that twice in two days, right?

So, here's what we have for today.

My new friend **Michelle Black** had several suggestions, including a piece from Brave Saver: **Why should moms have to justify their choices?** "I and many moms have gotten the message loud and clear," author Elyssa writes, "that we must sacrifice and burn ourselves out to warm everyone around us." Michelle says this article spoke to her, that she could relate to it.

Robert Farrington from **The College Investor** likes this recent post in the /r/fatFIRE/ subreddit: **What's in your safe?** "It's really interesting to see what people keep in their safe," Robert says. "I don't have one. But many people do. Some of this stuff is obvious, but some of it isn't. I think your readers might find this useful."

The awesome (and heavily-bearded) **Nick True** pointed me to this *I-o-n-g* PDF document — which may be slides from a presentation? — about **the state of tech in 2020**. I'll be honest: While I can't grasp the larger narrative thread here, scrolling through the slides (if they are

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CE AM AFLAT DESPRE VIITORUL MUNCII, DUPA AL DOILEA FIRESIDE CHAT



Pe 12 Februarie ne-am întâlnit pentru a discuta un subiect foarte important și actual – **Viitorul Muncii**. Nu am vorbit neapărat de automatizare și digitalizare și cum influențează acestea locul de muncă, [ca în acest articol](#), ci despre locul de muncă ideal, din perspectiva nevoilor de bază ale oamenilor.

Spre deosebire de primul Fireside Chat, [unde am dirijat oarecum discuția pe baza unor teme prestabilite](#), de data aceasta am îmbrățișat incertitudinea – am lucrat practic, în cadrul unui workshop bazat pe metodologia [Dutch Design Deltas](#).

Cum s-a desfășurat întâlnirea?

La fel ca fiecare Fireside Chat, am bazat întâlnirea pe 4 valori fundamentale, valori care ne-am asigurat că sunt împărtășite de fiecare participant:

Curiozitate

Implicare

Respect

Colaborare

Pe scurt, **CIRC**.



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45

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Some Thoughts: Atlassian's 2020 Retrospective on the History of Work



A [retrospective infographic by Atlassian](#) shows how technology developed by decade from the 1950s to the present, as well as how perceptions of what the future might be developed alongside it. Some futurists have been remarkably prescient:

In a 1964 interview with the BBC, science fiction writer Arthur C. Clarke nailed almost all of his predictions for the year 2014. He predicted the use of wireless communications, making us "in instant contact with each other, wherever we may be," as well as robotic surgery, only missing his prediction that workers would no longer commute to their offices and travel "only for pleasure".

This Stephane Kasriel quote from the final section might be a bit onerous for those hoping for the security of traditional employment:

The majority of the U.S. workforce will freelance by 2027.

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