

# It's time to change the way we think about team building

Games are fun, sure. But they don't translate to the work we do. Instead, use these techniques to build strong teams by collaborating effectively and delivering great work.

## Rules of engagement

Discuss the practices, results, and behaviors you expect from one another. Then agree on a set of cultural norms for the team. [Allow 30 min.](#)



## Stand ups

Fight information silos! Briefly share your progress since last time, plan for today, and any blockers. [Allow 10 min.](#)

## Elevator Pitch

Build a shared understanding of your project or team mission by crafting a statement articulating your team's purpose, customers, and unique value. It's like MadLibs for work. [Allow 30 min.](#)

## Goals, Signals, Measures

With your high-level goal in mind, brainstorm and agree on concrete success measures as well as signals to listen for so you know you're on the right track. [Allow 90 min.](#)



## Problem Framing

What is the root problem you're solving? Why does it exist? Who experiences it, and when/where? Wrap the answers into a single, sharable statement. [Allow 30 min.](#)



## Off-topic

Connect on a personal level by creating a chat room for socializing, sharing movie recommendations, trading cat gifs, etc. (Just manage your time wisely!)

## Retrospective

Reflect and adapt in a safe space. Each month, discuss what's working well, what's not, and decide what changes to make. [Allow 30-60 min.](#)

## Project Kick-off

Use this meeting as a time to create an elevator pitch for your project, agree on success measures, identify risks, and map out a timeline. No slide decks, please! [Allow 60 min.](#)



## Sparring

Invite your teammates to critique and offer suggestions to improve an unfinished piece of work. Then reverse roles. Actionable feedback FTW! [Allow 30 min.](#)

Find full instructions for all these techniques at [atlassian.com/team-playbook](https://atlassian.com/team-playbook)